



CLIFTON COMMUNITY partnership Update



JULY/AUGUST 2008
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Behind the Door: SAAC, Not Just for Students

With temperatures skyrocketing to near 100 degrees last month, one of the coolest places to be in the Clifton community was Emory's Clairmont campus.

That's because the 50-meter Olympic sized swimming pool in the Student Activity & Academic Center (SAAC) creates a welcome oasis on broiling days.

Community members are welcomed to join the SAAC and take advantage of the variety of membership opportunities – like seasonal swim memberships and fitness camps. The SAAC has sold over 320 community and individual memberships for the 2008 season, which is close to 35 percent of its total membership.

Members can also take advantage of the many aerobic classes provided at the SAAC. From Pilates to yoga to Zumba Latin dance, the SAAC will keep you moving this summer.

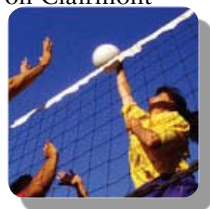
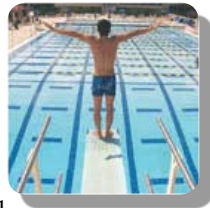
If aerobic classes aren't your thing, the SAAC also has six hard and two clay tennis courts, outdoor and indoor basketball and volleyball courts, strength and conditioning equipment and a gymnasium to keep you busy.

After you've burned off those extra calories, make sure to refuel at the Sky Ranch Grill and the Sub Connection, both located in the café.

The 45,000-square-foot facility is located on Clairmont Road, less than one mile from the center of Emory's main campus and offers a variety of summer camps and classes for all ages. Here are a few running through August. For rates and more information, visit www.saac.emory.edu.

(Continued on page five)

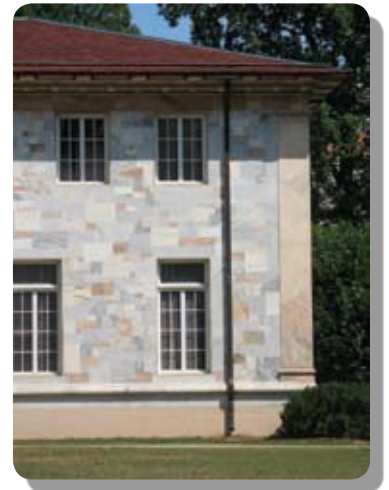
See special feature
on Emory Board
announcing
enhancements to
Clifton Road and
Midtown programs
and facilities.



History of Emory's Marbled Buildings

Distinctive and majestic. Those are two impressions that people feel when walking across Emory's campus and notice the University's marble-clad buildings.

There are practical reasons for the use of marble at Emory. Not only is Georgia marble a very hard and durable material, it has lower water absorption, which makes it more resistant to large temperature swings that are generally experienced here in the Southeast. That is one reason much of Emory's campus is checkered with these



Pitts Theology Library

(Continued on page three)

Yerkes Garden Caters to Wild Tastes

The basil is proving popular but the fennel is getting mixed reviews. Reactions to the harvest of a new educational food garden at Yerkes National Primate Research Center on Emory's campus come down to individual tastes and styles of eating.

"The pigtail macaques took the marigolds, smelled them, and threw them on the ground," says primate socialization specialist Melissa Truelove. The Indian Rhesus monkeys, however, seem to enjoy the peppery taste of the flowers. "Some like to eat marigold slowly, picking them apart, she-loves-me, she-loves-me-not

(Continued on page five)

Site Work Begins on New Emory Bookstore and Admissions Building

Beginning July 7, the B. Jones parking lot on Emory's campus will close permanently to make way for a planned bookstore on North Oxford Road. The two-story bookstore will consolidate three of Emory's current bookstores and include a general audience section with books for the community. The admissions office will also move into this space above the bookstore.



The new building is scheduled to open in the fall of 2009. Look for future updates on this project in the "Community Partnership Update" newsletter.

The Clifton Community's "Yellow Pages"



Recently, the Clifton Community Partnership revealed a redesigned website (www.cliftoncommunitypartnership.org) that helps community members find information in the Clifton community with the click of a mouse.

Now, thanks to a newly added feature, community members can add their business, organization, service or other local listing to the "Community Listings" page on the website. Each organization must be located in the Clifton community, which is defined as three miles from Emory's main campus on Clifton Road.

Visit the "Community Listings" page on www.cliftoncommunitypartnership.org to see the directory of neighborhood businesses and services or to submit a listing of your own.

Clifton Community Gets First Countdown Timers

Ten, nine, eight... You may have seen crosswalk countdown timers in Decatur or Atlanta. Seven, six, five... Now they've been installed in the Clifton community... Four, three, two, one... Just in time.



Recently, countdown timers were installed at the crosswalks of Clifton and Houston Mill roads and at Clifton and North Decatur roads. These timers benefit everyone, particularly the disabled and elderly who may want to know how much time is left before attempting to cross larger intersections.

Countdown timers not only help pedestrians, they also assist commuters. The timers have been known to help deter red light runners by letting drivers know how much time is left for the green light.

Neighbors Listen to Emory's Redevelopment Plans

Community members gathered at Druid Hills High School on June 24 to hear Emory's health sciences redevelopment plans.

See the special feature in this newsletter for the



Mike Mandl, executive vice president of finance and administration for Emory University talks about redevelopment plans.



John Fox, president and CEO for Emory Healthcare addresses the audience.

five-year master plan for the Clifton and Midtown programs and facilities.

Who we are ...

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Emory Board Authorizes Enhancements to Clifton, Midtown Programs and Facilities

Special feature

Did You Know:

- Emory has eight health care specialties rated among the nation's top 50 hospitals, the most in Georgia, and is perennially ranked among America's Best Hospitals by U.S. News & World Report.
- Emory's new redevelopment plan will support and enhance its partnerships with other local leading research and health care institutions, including the Georgia Institute of Technology, Morehouse School of Medicine, Children's Healthcare of Atlanta, the Grady Health System, and the Atlanta Veterans Affairs Medical Center, as well as with the Centers for Disease Control and Prevention, Georgia Research Alliance and the Georgia Cancer Coalition.
- With this investment, Emory is meeting the highest quality of care goals for patients and their families. Those goals include the creation of patient and family centered care models by programs, and the modernization of spaces to maximize patient satisfaction.

In June, Emory announced that its Trustees authorized the next stage in the redevelopment of Emory Healthcare, Georgia's largest and most comprehensive health care system.

The board agreed to spend \$73 million for programming and schematic design for clinic, hospital and research facilities on Emory's Clifton Road and Midtown (Crawford Long) campuses. In addition, the approved funding will be used for utility relocations, preliminary infrastructure modifications, an expansion of the Clairmont parking deck and site preparation for the Clifton Road clinic facility.

"We are pleased to move ahead with state-of-the-art programs in patient care and research that will address the most acute health needs of our population in this new century," said James W. Wagner, president of Emory University.

"We look forward to working with our surrounding communities and government leaders to give DeKalb County and metro Atlanta a destination health care system that will be an unsurpassed source of civic pride and competitiveness, high-quality patient care and job growth well into the 21st century," said Wagner.

Emory previously announced plans, in 2006, to construct a new Emory Clinic complex, along with a replacement for Emory University Hospital (EUH), to be located and built in phases across Clifton Road from the hospital's current site.

The proposal approved by Emory's board in June allows for these facilities to move into a design phase contingent on final program definition and the availability of funding.

The new proposal also contemplates investment at Emory Crawford Long Hospital in Midtown, which was not in the 2006 plan.

In concert with the Clifton Community Partnership, Emory will continue its dedication to sustainable LEED buildings, a pedestrian friendly environment, a landscaped public realm, the aesthetic transformation of Clifton and North Decatur roads, and alternative transportation and improved traffic flow.

The new plans are founded on several years of planning, culminating in eight months of concentrated study involving more than 100 Emory faculty and administrators, along with professional consultants and community input.

Look for future updates on these projects in the CCP newsletter and at www.cliftoncommunitypartnership.org.

Key components for the Clifton Road site:

- A 250-bed hospital (100 beds will replace beds currently in Emory University Hospital (EUH), for a net gain of 150 beds on Clifton Road)
- A new 395,000-square-foot Emory Clinic to be built next to the current Emory Clinic
- A new emergency department in the new hospital to replace the current facility in EUH
- A new 100,000-square-foot research facility located on Haygood Drive across from Emory Children's Center

Key components for Emory Crawford Long Hospital site in Midtown:

- Approximately 125 new beds
- A new 137,000-square-foot Emory Clinic building
- Approximately 75,000 square feet of new research space



Approximate site plan as of June 2008, subject to change as plan moves through implementation steps

(SAAC continued from front page)

Tennis Camps

Community members can choose from two tennis camps that provide high quality instruction for boys and girls ages 5 – 18 at the beginner, intermediate and advance training levels. Each camper will receive comprehensive instruction to improve their individual game. Full-day and morning sessions are available.

Dates: July 7 – 28 and Aug. 4 – 8

Contact 404-727-7270 or 404-727-6539 for more information.

Total Sports Academy

This non-specialized multi-sports camp is for boys and girls ages 5 – 18 who have not made the commitment to one sport. The goal is to provide campers with comprehensive athletic skills to last a lifetime.

Dates: Aug. 4 – 8

Contact 678-360-9669 or 404-727-7270 for more information.

Girls Volleyball

Emory's Women's Volleyball coach, Jenny McDowell, offers a series of volleyball camps for girls of all ages. Here is a listing of the different volleyball camps offered this summer at the SAAC:

Dates: July 21 – 24

Contact 404-727-4693 for more information.

Youth Day Camp, ages 8 – 12

This camp is designed to introduce the basic skills and concepts of volleyball to new players in a positive and fun environment.

Individual Skills Camp, grades 7 – 12

This camp is for players who want to develop and strengthen the fundamental skills of volleyball.

Setters Day Camp, grades 7 – 12

This camp is designed to teach the fundamentals of setting, an offensive volleyball position. All aspects of setting will be taught and emphasized, including: proper delivery, advanced footwork, body position, running the offense, and being an effective team leader.

Libero Day Camp, grades 7 – 12

This camp is designed to improve defensive volleyball skills and to prepare campers to become outstanding liberos. The camp caters to both beginning liberos and to the most experienced high school liberos.

Team Camp, grades 7 – 12

The team camp consists of team bonding activities; individual volleyball skill development; team offense, and defensive system training; team competition; and has a camp tournament.

(Wild Tastes continued from front page)

fashion, while others cram the whole thing in their mouths," Truelove says.

Truelove is part of a 10-member team in the Yerkes Primate Behavioral Management division. They strive to enrich the physical and social environment of the nonhuman primates at the center by providing them with an array of tastes, textures and activities that simulate life in the wild. Edible treats are a big part of the program, beyond primate biscuits, fruits and vegetables that make up the core diet.

Buying fresh herbs and flowers for treats would be expensive, so the staff decided to grow their own, establishing the Sustainability Initiative's seventh garden at Emory, on the floodplain behind Yerkes' headquarters. The staff researched which veterinarian-approved plants would thrive on site and worked within the sustainability guidelines for organic, pesticide-free crops. They used recycled plastic barrels to create containers for herbs and flowers and started a stand of bamboo along the fence. A rain barrel helps meet the drought's watering restrictions.

The staff serves treats harvested from the garden in ways that promote natural feeding behaviors. "Primates can spend up to 60 percent of their time in the wild foraging for food," explains Jaine Perlman, enrichment coordinator at Yerkes.

In the wild, chimpanzees use sticks to probe the openings of termite mounds and draw the insects out for a snack. At Yerkes, the staff fills plastic tubes with salsa or other treats, then gives the chimps strips of bamboo to use as dipping tools.

Herbs from the garden are brewed into teas, then frozen into ice cubes to provide a crunchy, cooling treat. Foraging trays lined with artificial turf are embedded with grains and herbs for primates to pick out. Capuchin monkeys are scent markers, and like to crush fresh basil and inhale the aromas before eating the leaves, says Truelove, who enjoys putting together creative "salads" for primates.

"I'd like to see this program really grow," says Perlman, as she surveys the small garden. She hopes that fruiting trees, such as apple and pear, can be planted in the coming years, along with more vegetables. Currently, the behavior management staff is maintaining the garden, assisted by technical advice from Emory's Facilities Management department.



DeKalb Candidates Address Clifton Residents

Meeting the health care needs of DeKalb County, connecting greenspace and improving the overall quality of life for DeKalb County residents were just some of the topics addressed at the candidates' forum held in June and sponsored by the Clifton Community Partnership (CCP), Emory and the League of Women Voters for DeKalb County. The discussion was moderated by CCP Advisory Group member Mary Leight.



All five candidates running for the office of Chief Executive Officer (CEO) of DeKalb County were in attendance, as were the three candidates running for Board of Commissioners, Super District 6. The candidates answered thought-provoking

questions posed by audience members during the discussion.

Make your vote count in the July 15 primary elections. With no Republican candidates running for either position, the Democratic primary will determine the winner of the race rather than the Nov. 4 general election.

Emory's Farmers Market Produces Fantastic Fare

Fresh local produce, meats, breads and other organic cuisine rounded out Emory's farmers market on opening day in June. The weekly market, presented by Emory's Office of Sustainability Initiatives, is held Tuesdays from 11 a.m. to 2:30 p.m. on the Cox Hall Bridge on Emory's campus. The Cox Hall Bridge is located between Emory University Hospital and Dobbs University Center; visitors are encouraged to walk or take public transportation or Cliff to Emory's campus. For those who need to drive, visitor parking is available in the Fishburne deck or Peavine surface lot.



The farmers market is open to everyone in the Clifton community and runs weekly until Thanksgiving break. So get your canvas totes ready to stock up on your favorite local fresh fruits, vegetables, cheeses and other organic fare!

(Marbled Buildings continued from front page)

quilt-looking buildings. Another reason is due largely to architect Henry Hornbostel.

During the early years, "Emory's campus development plan was entrusted to Henry Hornbostel, the distinguished architect who had done work for the Coca-Cola Company," said Emory University architect Jen Fabrick. Hornbostel was fascinated with the look and feel of northern Italy, and on his visit to Atlanta he was amazed with its resemblance – rolling hills, pines and marble as a native stone.



Emory University architect Jen Fabrick

"Since marble was available locally, Hornbostel opted to buy the more durable stone," said Fabrick.

The marble quarry in Tate, Georgia – where the University buys much of its marble – includes the main quarries of the Georgia Marble Company. Tate's quarries are internationally known for their marble quality.



Marble steps at Candler Library

Emory's unique marble-clad building exteriors and red-tiled roofs originate from the Italian Renaissance, and their placement on the hilly topography determined the character of the early campus.

During the later years, Emory replaced pink stone with gray marble in construction, and off the main quadrangle, stucco has replaced marble except for trim. "Newer buildings retain the character of the

original style while adding the modern vocabulary of transparency and geometry into the mix," added Fabrick.



Five Questions

A snapshot of questions for leaders in the Clifton community



Dr. Drew Westen,
professor and
author

CCP: As a professor at Emory in psychology and psychiatry, a political pundit, and an author (“The Political Brain: The Role of Emotion in Deciding the Fate of the Nation”), how did you decide to blend your psychology background with politics?

Dr. Drew Westen: For many years my primary research interest was in personality disorders, which was a natural segue to politics. More seriously, I’ve always been interested in politics, and after the Democrats’ 2004 Kerry debacle—which came after the 2000 Gore debacle—and both of which resembled the 1988 Dukakis debacle—I decided to use my background in psychology and neuroscience to try to describe how the mind of the voter actually works, and how central emotion is to it.

CCP: In your book, you describe

how Republicans have consistently articulated a compelling ‘narrative’ about their candidates that subtly created an emotional connection between voter and candidate. Why don’t Democrats do the same?

Westen: For 40 years, Republicans have consistently campaigned by highlighting their values and describing them in emotionally compelling ways. Democrats, in contrast, have been operating from an 18th century conception of how the mind works, traditionally basing their campaign messages in logic, reason, statistics, and policy positions.

CCP: What advice would you give?

Westen: I currently consult Democratic candidates and nonprofits that deal with issues like health care reform. My message is actually pretty simple: Speak honestly about what you care about, but speak in a language that makes voters feel what you feel, by

telling coherent narratives about how we got to the problem we’re dealing with in emotionally compelling ways.

CCP: Do these same ideas apply to candidates for local offices?

Westen: Yes, but only to a degree. Generally, voters have less awareness of the candidates for local races than for presidential contests, so party affiliation is a more powerful factor for voters. But local politicians have to speak to voters in their language just like national politicians.

CCP: What’s next for you after the 2008 election?

Westen: I live in Ansley Park, but travel outside Georgia a great deal to work with candidates, campaigns, and other organizations. Increasingly I also assist with corporations interested in improving their branding and marketing efforts.



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