

Five Questions

A snapshot of questions for leaders in the Clifton community



David Fox, co-chairman for the Alliance to Improve Emory Village

CCP: First, can you give us a status update on the improvements to Emory Village?

David Fox: Sure, our first phase includes the development of a roundabout at Oxford and North Decatur roads, plus improved streetscapes throughout the Village. Currently, we've completed 90 percent of the design work for this part of the project. DeKalb County is discussing the right-of-way acquisition that will be necessary in order to broaden the sidewalks and add a "furniture zone" to create an outdoor café effect.

Roundabout construction should begin next spring and will be somewhat complicated due to the traffic volume that we'll need to keep moving during the six to nine months of construction. But it will be worth it when it's finished.

CCP: What's included in the second phase?

Fox: The second phase includes changing the zoning for Emory Village. Most people don't realize that it is currently zoned the same as Buford Highway and Memorial Drive, for businesses that support heavy traffic, such as fast food and gas stations.

The new zoning would prohibit these uses, except for existing gas stations.

It would permit retail and office space and also allow Emory Village to have housing, which is currently prohibited. New housing options will provide the opportunity for those residents to actually walk to work at Emory, or ride a shuttle to the CDC or CHOA. Also, it will provide housing for older Druid Hills residents who want to downsize their homes and stay connected to their community, as well as an affordable alternative to young homeowners who could not otherwise afford to live in the area.

CCP: The Clifton Community Partnership (CCP) is currently working to help select a firm that will work with the community to develop urban design guidelines for the greater Clifton community. How will these guidelines relate to Emory Village?

Fox: We've already developed design guidelines for Emory Village that include streetscape plans, lighting and plantings. All are designed to make the Village comfortable for pedestrians. I hope that the Village guidelines will provide guidance and complement the urban design standards for the larger Clifton community.

CCP: How did you get involved with improving Emory Village and the Alliance to Improve Emory Village(AIEV)?

Fox: Initially, I became interested in Emory Village in 1998 during the debate over the CVS drugstore. I helped to negotiate the addition of a market and food sales inside CVS. At that time, several of us realized then that Emory Village was a missed opportunity. We believed it could be a successful gathering spot. Emory gave the AIEV \$100,000 in early funding to help jumpstart a revitalization plan.

CCP: What's your ultimate vision for this commercial center?

Fox: I see a community-scaled, mixed-use center that's convenient for residents and neighbors to window shop, grocery shop and walk safely throughout the Village. I'd like to be able to sit outside on North Decatur Road to enjoy dinner or a drink in a sidewalk café atmosphere. I hope it will be a fun and attractive place to walk and see my neighbors. It has taken a lot of time, but all I can say is that we're getting there.

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The *Community Update* is a monthly newsletter published by Emory University's Office of Communications Campus Planning and Outreach to share information and ideas among stakeholders working to improve the quality of life in the Clifton community. Feedback and story ideas are welcomed!



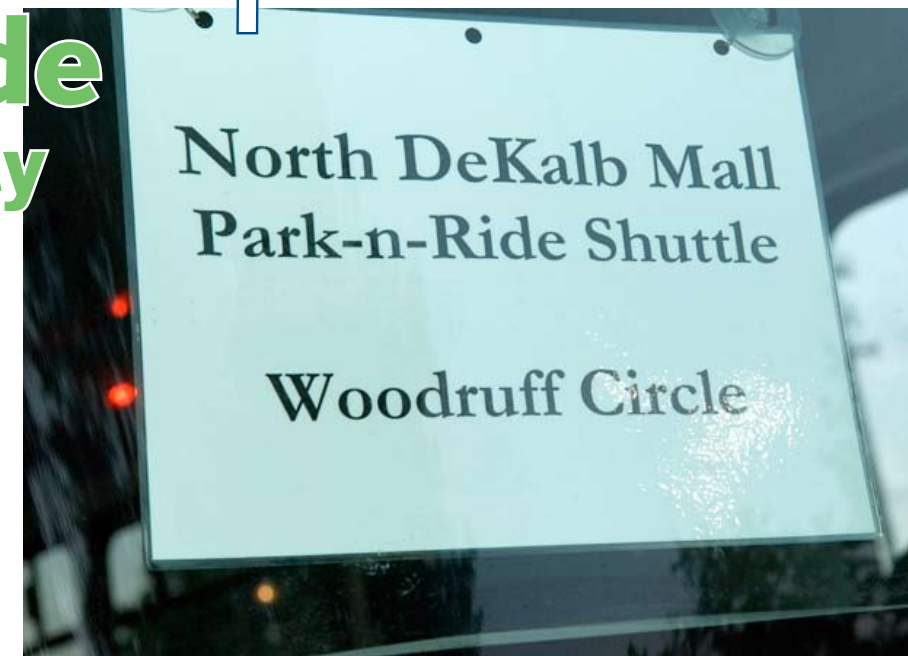
EMORY UNIVERSITY

Community Update

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Park-n-Ride 100+ Cars a Day Removed from Local Roads

The first Cliff Park-n-Ride lot at North DeKalb Mall began providing a safe place for commuters to park their vehicles in June. During its first weeks in operation, the lot drew approximately 30 cars. By the first week of September (three months



later and one week into the academic school year), usage at the North DeKalb Park-n-Ride lot had tripled, providing a secure location to park and helping to remove

shuttle buses to and from Park-n-Ride lots, the more I think we'll see these lots nearing capacity," Ray added.

Park-n-Ride at North DeKalb

Emory's first Park-n-Ride lot effectively reducing traffic from the Clifton community.

approximately 110 vehicles from Clifton community roads!

"What a difference we are seeing in a few short weeks!" said Laura Ray, associate vice president for transportation and parking for Emory University. "This is exactly the type of response we hoped for. We expected that once the academic school year began, turnout at the Park-n-Ride lot would quickly increase. The more commuters realize the time and money they can save by taking Cliff

Mall can be found at the northeast corner of the mall parking lot, near Macy's. Shuttle service is provided from 5:30 a.m. until 7:00 p.m.

A second Park-n-Ride lot will open in October at Northlake Mall. Emory hopes to replicate the success of the first lot at this location, a convenient option for commuters driving in from metro Atlanta's northeastern suburbs.

For shuttle schedules and maps, please visit www.ride-cliff.org.

Get Involved!

For information about what's happening in specific neighborhoods within the Clifton community, please visit some of the following websites below:

- **Druid Hills Civic Association, www.druidhills.org**
- **Clairmont Heights Civic Association, www.clairmonthights.org**
- **Candler Park Neighborhood Association, www.candlerpark.org**
- **Morningside Lenox Park Association, <http://mlpa.org>**

Look What's New with Flexcar



Earlier this summer, Emory partnered with Flexcar and was the first in metro Atlanta to provide a reliable substitute for transportation for those commuters who chose to use alternative transportation (carpool, vanpool, bike, walk or mass transit). Flexcar, a popular national car share service, allows participants to rent a vehicle to run errands during the workday. The Flexcar options on Emory's campus have changed – all for the better.

Now, the entire fleet of cars is Honda Civic hybrids – increasing the number of hybrid cars to five. Flexcar also added a light truck, which is located at the Peavine Deck.

Hybrid vehicles provide many benefits including the fact that they are more energy efficient than traditional vehicles, because they provide greater fuel economy. They're also quiet, resulting from the use of electrical engines at low speeds. However, the greatest benefit of hybrid vehicles may be to the environment. Hybrids reduce air pollution emissions because less fuel is consumed per travel mile.

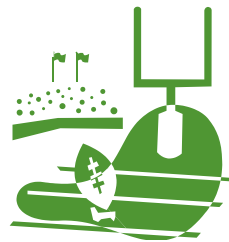
Any of the six Flexcar vehicles on Emory's campus can be checked out and driven by those who are eligible to participate in the program. Flexcar is used by drivers who prefer not to use their own vehicle, do not own a vehicle or are utilizing alternative modes of transportation to get to work or school.



Flexcar members pay a flat hourly rate that includes gas, insurance, maintenance, a reserved parking space, roadside assistance and 24-hour customer service. For more information on Emory's Flexcar program please visit <http://www.epcs.emory.edu/alltransp/flexcar.html>.

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Emory Does Well Doing Good



Recently, Emory University offered Druid Hills High School (DHHS) a proposal that would benefit both parties. Emory requested the opportunity for the University to use the high school's

football/soccer and baseball fields during the summer. In return, Emory agreed to the on-going maintenance of both fields, starting at the close of the DHHS 2006/2007 athletic seasons.

"This is a working relationship that is a win for everyone involved," said Bob Hascall, vice president of campus services for Emory University. "Our grounds maintenance staff will be able to improve and maintain the quality of the high school fields to University standards, which will benefit Emory during the summer and the high school students during their entire academic year."

Everett Patrick, principal of DHHS said "The ongoing relationship with Emory continues to be strengthened and this is definitely a win-win situation for all. In the past, the high school sports teams have used Emory facilities when our space was limited. Now both DHHS and Emory students can

play and practice on the fields with less risk of injury."

During the presidency of James T. Laney (1977–1993), Emory University began the partnership with DHHS. This partnership is unique because of its service orientations. The students, faculty and staff at DHHS have access to Emory facilities, research use, the Carlos Museum, tutors and countless other academic opportunities. Some of the Emory sponsored events for DHHS in the past year include:

- Inviting DHHS to host events on Emory's campus. In May 2006, Emory arranged for DHHS to use classroom space to hold international baccalaureate and advance placement testing exams.
- Emory recently sponsored a back-to-school breakfast for the teachers and staff at DHHS. Emory students are actively working with DHHS staff and students in a tutoring program. The additional tutors allow teachers the opportunity to reach even more high school students before, during and after school. One-on-one tutorials are offered in the following subjects: science classes; math classes; and Spanish and French classes.
- In August, to avoid scheduling conflicts at the high school gym, the DHHS boys basketball team practiced at the Student Athletic Center (SAC) on Emory's Clairmont campus.

Advisory Group Meets

On Wednesday, September 20, the Clifton Community Partnership Advisory Group held its second meeting since forming earlier this year. A buzz was in the air as the group discussed the following items:

- Urban design guidelines for the Clifton community;
- Qualities and values to be embodied in the mixed-use development project on Clifton Road; and
- The proposed CCP logo.

Pick up the November Community Update to discover the outcomes from the CCP Advisory Group meeting!

Slow Down! Leave Speed to Professionals



Almost two-thirds of the 1.2 million people killed in traffic crashes worldwide are pedestrians. Recent attempts to curb the nationally growing problem lies largely with education and traffic regulation. PEDS (Pedestrian Educating Drivers on Safety) is helping to alleviate the problem in metro Atlanta by encouraging neighborhoods to put "SLOW DOWN" signs in front yards.

By being an official sponsor of

PEDS, Emory is helping to make the Clifton community safer and more accessible for all pedestrians. This sponsorship has led to Emory's nomination for the Annual Golden Shoe Awards Competition. PEDS annually honors projects, programs, individuals and organizations that have encouraged a better balance between people and cars.

The "SLOW DOWN" campaign has generated a strong response from metro Atlanta. Two thou-

sand yard signs, distributed in July, are popping up in neighborhoods throughout the metro area. Ads can also be found on the back of 30 MARTA buses reminding motorists of the vulnerability of seniors and children.

SLOW DOWN signs are available for \$2, limiting any neighborhood to no more than 50 signs. Information about PEDS and the SLOW DOWN campaign can be found at <http://www.peds.org>.

New Plans for Site Across from CDC

It's currently the home of a parking lot, some office space, several dozen graduate housing units and the Protestant Radio building. Look for an extreme makeover to occur soon on the Turner Village site on Clifton Road, across from the CDC.

The Clifton Community Partnership (CCP) is providing guidance on a new 15-acre mixed-use project on the site. The Emory-owned property is envisioned as residential units combined with a number of dining and community-serving retail establishments. Surveys are being conducted among local residents, students and local employees by the Clifton Road Mixed-Use Development Advisory Committee to gauge the types of services that

should be included.

This project will incorporate the themes of the new urban design guidelines, which will reflect the input of the Clifton community's many stakeholders, gathered over the next several months.

According to Mike Mandl, executive vice president for finance and administration for Emory University, this mixed-use project on Clifton Road supports each of the CCP tenets including: providing housing near the workplace; transportation choices; pedestrian-friendly streetscapes; and vibrant retail activity centers.

"The site will include retail and services for local residents and the thousands of Emory, CDC and CHOA employees who work within walking distance along

Clifton Road," said Mandl. The housing component is envisioned to support employees who will be strongly encouraged to use Cliff shuttles on Clifton Road, as well as more inviting pedestrian access on improved sidewalks. "Every effort will be made to encourage residents and patrons at this site to walk or use alternative transportation," added Mandl.

"Midday traffic could be reduced by people walking to local restaurants, versus getting in their car and driving. This project will provide walkable, convenient options that don't currently exist," said Bryan Cooke, executive director of the CCP.

Preliminary work on this site is expected to begin late next summer.