



CLIFTON COMMUNITY partnership Update



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Final Phase of Dowman Drive Enhancements

Work has resumed in the final phase to complete Emory's main entrance at Dowman Drive. These improvements are a continuation of the project that was started last summer with the new and welcoming ingress to campus. Streetscape improvements will be concentrated to the fronts of the B. Jones and Administration buildings and will complement the landscaped plaza and courtyard of the newly constructed Oxford Road Bookstore and Admissions Office.

Entering Emory's campus from North Decatur Road, visitors will see a new, permanent roundabout with a landscaped island at the intersection of Dowman Drive and South Kilgo Circle; brick pavers and granite curbs on Dowman Drive; improved sidewalks and crosswalks; additional street lights; landscaping; and a relocated visitors information booth near the main entrance. Dowman Drive will also be repaved between the Administration Building and Eagle Row.



Roadwork on Dowman Drive began shortly after Emory's Commencement and is expected to end in August.

The new streetscape on Dowman Drive will provide direct access from North Decatur Road to the new Barnes & Noble bookstore, admissions office and Starbucks coffee shop. The courtyard is designed as a large "green roof" and will cover the parking deck; a green roof was incorporated into the design to enhance the natural environment near the building.

Saba Reopens in Emory Village

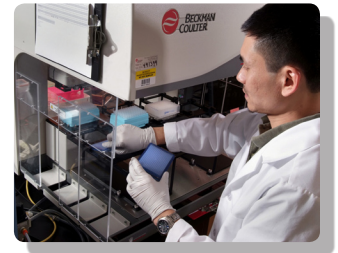
It has been some time since diners have been able to enjoy handmade pasta dinners and homemade desserts in Emory Village. Well, the wait is over!

Saba reopened its Emory Village location last month. The restaurant, which is also famous for its delicious sandwiches and family-friendly atmosphere, caught fire in September. For hours of operation and menu, visit www.saba-restaurant.com.



Economic Growth Sparked by Federal Investment in University Research

A new report demonstrating the link between federally funded basic research and economic growth highlights four Emory startup companies among its 100 "successful stories." The report, "Sparking Economic Growth: How federally funded university research creates innovation, new companies and jobs," was released by the Science Coalition and traces the origins of 100 companies to breakthrough research conducted at a university and sponsored by a federal agency.



The Emory startup companies highlighted in the report include:

- GeoVax, Inc., studies vaccines for diseases caused by HIV and other infectious agents.
- Pharmasset, Inc., researches drugs to treat viral infections.
- Syntermed, Inc., researches diagnostic medical imaging software.
- Triangle Pharmaceuticals, researches drugs to treat life-threatening diseases, including HIV/AIDS, in areas of unmet medical need.

These Emory-related companies are highlighted alongside Google, Genetech, Cisco Systems and iRobot.

Collectively, the 100 companies highlighted employ well over 100,000 people and have annual revenues approaching \$100 billion. The Sparking Economic Growth report illustrates the substantial economic benefits to the United States when companies are created as a result of discoveries in federally funded university laboratories.

"The benefit to patients from federally funded Emory research resulting in commercialized products is incredible in its scope," said Todd Sherer, Ph.D., Emory associate vice president for research and director of the Office of

(Continued on page two)

Emory's Model for Walkable University Campuses

Healthy living isn't something that can be forged. It takes dedication and commitment to live a long healthy life and the greatest impact can be seen when ideas to improve one's health are introduced early in life.

Recently, Emory staff members presented some of the University's sustainability successes on ways to create a more walkable campus. Panel members discussed the obstacles to and importance of walking/biking/wheeling for mental and physical wellness.

Last fall, Emory received a grant from the Urban Land Institute to develop a Walk N' Roll campaign that includes curriculum related to healthy design, awareness-building efforts related to Emory's pedestrian-only campus core and an online sustainability map with walking tours, videos, social media and podcasts. The interactive map (www.sustainability.emory.edu/html/map/index.html) will feature an assortment of visual arts images, civil rights landmarks, historical markers and local amenities like ATM locations – all found on Emory's campus.

During the discussion, Emory was presented as an example of an employer striving to integrate simple exercise into the busy lives of its students and staff through design changes, awareness efforts and the use of new technologies. Encouraging walking or biking during the day is one way to make that happen.



Zero Waste Commencement Goal Realized

The term “zero waste” was first used in the 1970s by a company that recycled chemicals by selling them to scientists, corporations and researchers. Quite a few decades have passed since the 70s and what was once old is considered new again, especially when speaking of sustainability and zero waste.

Emory held its first zero waste Commencement last month and the event was similar to the zero waste New Student Orientation held in August. The University composted food, biodegradable service ware and recycled plastic water bottles and aluminum cans.

The main components to any successful zero waste event are recycling and diversion from landfills. “The Commencement season is the culmination of this year's efforts to raise awareness

about composting and recycling,” said Deena Keeler who organizes campuswide recycling efforts for Emory Recycles. “We had volunteers at these events to provide information to graduates and guests about where to put their waste.”

A total of 15 events during the University's Commencement celebrations were zero waste, all of which support Emory's Sustainability Initiative to achieve 65 percent waste reduction on campus.



(Research continued from front page)

Technology Transfer. “More than 90 percent of HIV patients on life saving therapies in the United States and Europe, and thousands more around the world, take one or more drugs first developed at Emory through federally sponsored research.”



Emory's technology transfer program is one of the nation's leading programs for guiding technology developed in the laboratory through the patenting and licensing process to the marketplace and into the hands of consumers and patients. Since the 1990s, Emory has turned federal research funding into more than \$775 million in licensing revenues from drugs, diagnostics, devices and consumer products. These funds have been returned to laboratories and scientists as a new source of funding for continued research.

Based on research discoveries originating in its own laboratories, Emory has launched 47 startup companies and has licensed 27 therapeutic products, medical devices and diagnostics already in the marketplace and 12 more currently in human clinical trials.

These success stories highlighted in the report are a small sample of the many companies that have sprung from the discoveries of federally funded, university-

based research. The university-based research at the root of these companies addresses some of society's most pressing needs. It also provides employment for researchers, technicians and support personnel, and serves as a training ground for future generations of scientists, engineers, doctors, teachers and entrepreneurs.

DeKalb Library Patrons Check Out Audiobooks, Kiss Late Fees Goodbye

DeKalb Public Library is making it easier than ever to access bestselling books in high demand. The library's new service, OverDrive, affords patrons the opportunity to check out new releases and popular titles 24 hours a day, seven days a week, 365 days a year as downloadable audiobooks. All that is required is a library card and internet access.

The DeKalb Public Library already has an initial collection of over 300 audiobook titles from which to choose. Selections include titles such as "Superfreakonomics" by Steven Levitt, "Impact" by Douglas Preston and books from the "Twilight" saga series by Stephanie Meyer.



Current patrons can check out two titles at once and can choose the length of their checkout time from a range of one to three weeks. The downloads automatically expire at the end of the checkout period, so patrons don't have to worry about lost items or late fees. Patrons can also place requests for books already checked out.

For details, visit the library's website at www.dekalblibrary.org and select OverDrive under the eLibrary tab.

From Oxford, a Direct Line to Emory's History

Commencement is a special moment for every graduate, but for one Emory senior who received her diploma May 10, the day was uniquely historic. Hena Chun '08Ox -- '10C is the great-great granddaughter of Yun Ch'i-ho 1893C, a Korean who was Emory's first international student. Chun is the first of Yun's direct descendants to graduate from Emory.

Yun Ch'i-ho came to Emory when it was located on the original campus in Oxford, Georgia. While studying in Shanghai, he had met Young J. Allen 1858C, a Methodist missionary who encouraged him to continue his studies at Emory.



After receiving his degree Yun returned to Shanghai and later to Korea, where he was an influential political leader and newspaper editor. His influence is still felt in Korea; the words of the Korean national anthem are from "Aegukga," a poem written by Yun.

When it came time to apply for college Emory was the only school in the South that Chun considered, because of her great-great grandfather's importance in its history — and Emory's influence on him. After deciding to come to Emory, she decided to begin her college career on the Oxford College campus, as the actual place where Yun had studied.

Chun received a degree in economics, with concentrations in financial economics and business policy. Following graduation and a bit of travel, she will be working in New York with a company in the fashion industry.

Of her time at Emory, Chun says, "It is a very proud accomplishment for me not only that I graduated from a university as prestigious as Emory, but also that I attended the same university as my great-great grandfather."

Chun and her family can also take pride that ground for the richly diverse graduating class of 2010 was initially broken by their important forebear.

Celebrate Summer in Virginia-Highland



Summertime is upon us and this year appears to be another hot one. What better way to bring in summer than with friends celebrating?

Sponsored by the Virginia-Highland Civic Association, the 27th annual Virginia-Highland Summerfest will be held June 5 – 6 at scenic and historic Virginia Avenue, between North Highland Avenue and Park Drive.

This year, Summerfest supporters can celebrate the beginning of summer by shopping for original art in a variety of media, and enjoy great food and an exceptional array of live music.



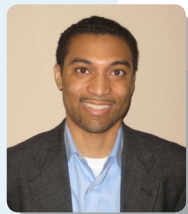
This year's event also features a 5K race on Saturday morning, along with activities designed for children in the KidFest area of John Howell Park, which is adjacent to Arcadia.

Summerfest takes place along tree-lined Virginia Avenue, in the charming Virginia-Highland neighborhood. The annual festival is regularly recognized by local media as one of Atlanta's best neighborhood festivals and revered by art professionals as one of the best artists' market in the Southeast.

With free admission, the entire family can definitely enjoy the celebration of summer inexpensively. For more information, visit www.vahi.org.

Five Questions

A snapshot of questions for leaders in the Clifton community



Jason Morgan,
MARTA planner
leading Clifton
Corridor Transit
Initiative

CCP: Can you explain the Clifton Corridor Transit Initiative?

Jason Morgan: The Clifton Corridor Transit Initiative was begun by MARTA in spring 2009. Our goal is to identify both short- and long-term transit improvement options for the area extending from the Lindbergh Center to the City of Decatur (including the CDC, Emory University, and the areas of LaVista, North Druid Hills and Clairmont roads, and the DeKalb Medical Center district).

The first step toward making the project eligible for various federal funding options is conducting an Alternative Analysis (AA) which involves evaluation of the best possible technologies (light rail/streetcar, bus rapid transit, express buses, or combinations of options) and alignments available to address the access and mobility limitations within the corridor. The AA will result in an alignment and technology that will be presented to the community and decision makers for critique. Eventually, a locally preferred alternative (LPA) will be presented to the MARTA and Clifton Corridor Transportation Management Association (CCTMA) boards and the Atlanta Regional Commission for adoption.

CCP: What is MARTA doing to make sure consensus for an approved alternative has been met?

Morgan: We have convened a Technical

Advisory Committee (TAC) which includes representatives from various agencies and local governments; they are responsible for helping make sure our analysis techniques are sound and logical. A Stakeholder Advisory Committee (SAC) was developed, which includes representatives from homeowners associations, institutions and appointees from the DeKalb County Board of Commissioners among others, to provide policy guidance.

We also have a project website (www.itsmarta.com/Clifton-Corr.aspx) and a Clifton Corridor page on Facebook.

CCP: What major milestones have already been accomplished and which are outstanding?

Morgan: In March, we completed a major round of discussions with the community and are in the process of developing alignment options. This will enable us to eliminate many alignments that don't meet the needs identified by the community during the initial phases of the project.

When this process is complete, we will have six build alternatives that we will further evaluate. This process will involve significant interaction with the Federal Transit Administration to ensure that our evaluation process makes sense and ridership and cost/benefits are properly assessed.

CCP: What are the next steps for this project?

Morgan: A recommended alignment and technology must be adopted for this project. We are anticipating having this recommendation ready to present to MARTA and CCTMA boards by March 2011. The preferred alternative must then go through an environmental analysis which involves identifying all environmental and social impacts posed by the project and strategies for mitigating these impacts. The project must then go through preliminary engineering, design, and final design which can take up to four years.

The above are required steps to maintain eligibility for Federal funding, however MARTA will research other funding opportunities and will continue to work on developing and implementing shorter term solutions (bus route changes and bus stop coordination with CCTMA) to help prepare the corridor for the construction of the selected alternative.

CCP: What brought you into this role/position at MARTA?

Morgan: I arrived at MARTA after working with the DeKalb County Planning and Development department for about one and a half years; before that I worked with consulting firms in Houston and the DC-Maryland area.

Who we are ...

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